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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91174863
Party	Defendant Bagir Co. (1961) Ltd. Bagir Co. (1961) Ltd. 44 Israel Pollack Road ILX Kiryat Gat, 82101
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Appl. of: Bagir Co. (1961) Ltd.
(n/k/a/ Bagir Ltd.)

Serial No.: 78/815,011

Mark: Shaperfect (& design)

To: BOX NO FEE
Commissioner of Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

**POWERS OF ATTORNEY AND
DESIGNATION OF DOMESTIC REPRESENTATIVE**

Bagir Co. (1961) Ltd. (n/k/a/ Bagir Ltd.) hereby appoints Leon Medzhibovsky, Cheryl Zecchine and the other attorneys of FULBRIGHT & JAWORSKI L.L.P., whose address is 666 Fifth Avenue, New York, New York 10103, its attorneys with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection herewith, and to act as Applicant's Domestic Representative in the United States upon whom notice or process in proceedings affecting the above-identified mark may be served, pursuant to Section 1(e) of the Lanham Act, 15 U.S.C. § 1051(e), and 37 C.F.R. 2.24.

All communication is to be directed to :

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Bagir Co. (1961) Ltd. (n/k/a/ Bagir Ltd.)

Date: February 6, 2007

Name:
Title:

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